

..... *the*

POWER

..... *of*

PURPLE

Introducing

PURKOTE™

Adaptive Nutrient Delivery

..... *the*

PURKOTE™ ADVANTAGE

.....

Next generation fertilizer



Adaptive nutrient delivery



Unique production process



Thinner, more durable coating



More predictable nutrient release



More custom substrate options



Customized release profiles

PURKOTE™

The next generation of
controlled-release fertilizer

When Pursell Agri-Tech announced an innovation in coating technology, the entire industry took notice. This new CRF technology is poised to revolutionize polymer coatings used in the golf, lawn care, nursery/ornamental and specialty ag markets.



How **PURKOTE™** Works

PurKote Adaptive Nutrient Delivery is designed to release plant nutrients at a rate that is compatible with the requirement of the plant. It's an environmentally-friendly product capable of withstanding significant rainfall events without leaching. Heat and water drive the release rate of the contained nutrients.

Each of PurKote's purple granules is enclosed in a proprietary polymer coating that controls the release of nutrients in each

granule. PurKote products can be customized to provide continuous nutrient delivery from

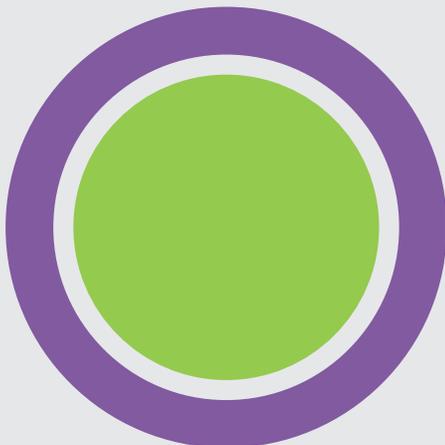
45 days to 18 months.



What we mean by

ADAPTIVE

Our polymer coating technology is adaptable to your plant nutrition needs. Whether you need nutrient delivery for 45 days or 18 months, with Purkote you can maintain a precise targeted feeding program.



NUTRIENT

PurKote is a technology that is not limited to a single nutrient source. Whether it's urea, NPK or potash you'll have the choice to customize your nutrition needs.



DELIVERY

PurKote adaptive nutrient system allows us to precisely determine the amount of time required to deliver any given nutrient. Reliable timed controlled release fertilizer.





is proud to distribute

PURKOTE
ADAPTIVE NUTRIENT DELIVERY

As the largest full-service agrichemical distributor in Florida, Diamond-R Fertilizer is committed to bringing cutting edge products to customers so they can realize the best results. That's why the introduction of PurKote™ is such exciting news. Diamond-R Fertilizer will offer custom blends that service the golf course, lawn care, nursery/ornamental & specialty ag markets. Ask your Diamond R representative about a soil analysis and a custom blend of PurKote™ to help you find the formula that best meets your needs.

To learn more, contact your Diamond-R dealer.

PurKote™ is a registered product of

